



**VADODARA HAS
ALWAYS BEEN CREATIVE.
DACH MAKES IT COLLECTIVE.**



DACH VADODARA

— Design, Arts, Culture & Heritage Collective —

For centuries, Vadodara has nurtured artists, designers, performers, storytellers, architects, craftsmen and cultural custodians. DACH brings them together under a shared platform, creating a common identity, a stronger voice, and a collective sense of belonging. Because when a painter, a garba dancer, and a conservationist all feel part of the same movement, it becomes **a force that shapes the city.**



THE CITY'S NEWEST AMBASSADOR, AND ITS OLDEST RESIDENT.



VADODARA

CITY OF DESIGN

Few symbols are as uniquely Vadodara as the mucker, a long-time resident of the Vishwamitri and an inseparable part of the city's identity. Instantly recognisable, timeless in form and rich in cultural meaning, the mucker is both local and iconic. As the ancient Makara, guardian of thresholds and new beginnings, it represents a city stepping confidently into **a new collective era for Design, Arts, Culture and Heritage.**





**WEAR IT. SHARE IT.
MAKE IT YOURS.**

The mugger is more than a logo. It is an open invitation to **participate in Vadodara's creative story.** Artists can reinterpret it. Designers can reimagine it. Institutions can adopt it. Citizens can celebrate it. The more it appears in murals, merchandise, exhibitions, performances and everyday conversations, the stronger our shared cultural identity becomes.





TAKING VADODARA'S CREATIVITY FROM LOCAL PRIDE TO GLOBAL RECOGNITION.

Vadodara - Aspiring to be
a Creative City of Design



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Vadodara's contribution to art, design, culture and heritage has shaped generations of creators and thinkers. The next step is to amplify that legacy on a larger stage and become a UNESCO Creative City of Design. By doing so, Vadodara seeks to strengthen its position as a centre of creativity, innovation and cultural exchange, while **unlocking the growth of a vibrant creative economy.**



cognito



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WHAT IS A CREATIVE CITY OF DESIGN?



The UNESCO Creative Cities Network (UCCN) recognises cities around the world that place creativity at the heart of sustainable urban development. Cities are designated across fields such as Design, Literature, Music, Crafts & Folk Arts, Gastronomy, Film and Media Arts.

In the Design category, the network includes cities such as Berlin, Montreal, Seoul, Nagoya, Detroit and Pune.

A Creative City designation is not an award for the past.

It is a commitment to **using creativity, culture and design to shape a city's future.**





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HOW CAN CITIZENS HELP?



A city becomes creative not when it is nominated, but when its people participate.



Every painting exhibited, every heritage walk attended, every performance witnessed and every story shared strengthens Vadodara's case as a Creative City of Design.

- ✓ Attend exhibitions
- ✓ Document local stories
- ✓ Support artists and artisans
- ✓ Celebrate heritage
- ✓ Share Vadodara's creative work with the world
- ✓ Participate in DACH initiatives

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Stay updated on events, opportunities, stories, and community initiatives.